The growing demand for anytime, anywhere high-speed Internet access puts intense pressure on hotels, property owners, colleges, and communities of all types. Now more than ever, Internet users demand value-added technology services wherever they happen to be.

Fortunately, HP delivers more rapidly deployable technological innovation than ever before. Now you can take advantage of an open, standards-based, scalable suite of intelligent building solutions to meet your customers’ demands.

Intelligent building solutions for the needs of your users
For years, HP—along with a team of technology partners including strategic alliance partner Cisco Systems—has offered solutions that act as a technology backbone for your installation. Our intelligent building infrastructure supports the cost-effective delivery of 24x7 applications and provides the scalability to allow new services to be easily added.

Tailored to your specific market segment
HP can build technology into the infrastructure of your property so you can deliver IT services on a utility basis, just like water and electricity. And regardless of your specific industry or market segment, we have an intelligent building solution customized to meet your needs.

• HP Intelligent Hotel solution—helps you increase revenue and guest satisfaction by providing on-demand entertainment, games, business productivity tools, and applications to keep mobile professionals productive while on the road.

• HP Intelligent Campus solution—enables campuses to use technology to improve service levels, extend reach, and improve effectiveness of educational processes as well as to reduce costs through operational efficiencies.

• HP Intelligent Office solution—enables developers and building owners to attract and retain business tenants, generate new revenue streams via IT services, and use technology to reduce costs through operational efficiencies such as building automation.

• HP Intelligent Community solution—allows state and local governments, as well as informal communities, to use technology to improve communication and interaction between citizens and businesses, improve service levels through transaction automation, and improve internal productivity.
Mobility and productivity for your tenants and guests, improved operational efficiency for you

In order to make the most of your assets, HP Services leverages your existing IT infrastructure and applications while expanding the types of services you provide. With HP’s help, you can offer your employees, customers, tenants, and all users exactly the kind of value-added technology they want—while you enjoy the support and long-term scalability you demand from an IT partner. HP Intelligent Building solutions allow you to provide the services such as:

• **Broadband Internet access**—allows users to take advantage of 24x7, high-speed connectivity

• **Mobility within premise**—allows end users to stay remotely connected by using wireless devices

• **IP telephony**—provides low-cost voice services delivered over a single, converged data network

• **Unified messaging**—for completely integrated e-mail, fax, and voicemail services

• **Infotainment**—services that include digital, video-on-demand, games, news, and travel services

• **Services portal**—offers a customized information gateway to access content and services

• **Virtual private networks**—provide secure connections to corporate networks

Partnering for intelligent properties

By working with a host of technology partners, HP is able to provide a full range of products, technologies and services to implement your intelligent building initiative. These include the following:

• **Servers, desktops, notebooks, PDAs, storage, network equipment, IP phones, and printers**—provide all the hardware for networks, systems and desktops

• **Network and systems infrastructure**—so you can deploy, manage, and support the application delivery infrastructure

• **Revenue-generating applications**—series of value-added applications that meet customer needs

• **Service provisioning, billing, and management**—provide differentiated service delivery, tracking, and billing integrated into property management systems

• **Global services and support**—HP can deploy, manage, and support the end-to-end multivendor solution

HP Services—committed to open environments

Though other technology companies may offer intelligent building solutions, HP displays an unwavering commitment to provide end-to-end services on an open, scalable, application delivery architecture. HP has a broad portfolio of revenue-generating services, and supports a full range of technologies to provide maximum flexibility for delivering customer-driven applications.

You can trust HP as your single point of accountability for everything from planning and design through implementation, installation, integration, and 24x7 support. Our implementation experts will work with you to maintain simplicity and deliver the open, scalable, adaptive infrastructure you demand. So that when you need more accountability, agility, and return on IT investment, you know you’ll have everything to keep a new generation of customers satisfied.

To learn more about Intelligent Building Solutions, contact your HP representative or visit http://www.hp.com/hps/network/nw_ibuilding.html

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