cost-efficient IT—a difficult challenge

Your IT challenges are relentless, and best addressing them is always risky. The marketplace simply doesn’t stand still long enough for you to get a firm grasp of exactly how much computing power you need. Where do you put the money? Where do you put the people? Where are these resources going to come from? Scaling your IT to meet your ever-changing needs requires making serious investments in computing wares and personnel. While you’re depleting budgets, you’re devouring valuable time, too. All the while, your infrastructure continues to grow increasingly complex. It’s time a technology leader offered a more practical, more cost-effective solution.

computing resources—when and where you need them

Aligning your IT resources with fluctuating demand is now remarkably simple—thanks to HP. On Demand Solutions from HP incorporate a portfolio of integrated products, services, and financing options designed to deliver IT resources when you need them—and where. You pay based on usage, so your IT costs clearly reflect the demands of your business. You can adopt a new approach where IT can be thought of as a utility—and enjoy some serious benefits. Risk is minimized. Deployment of services is accelerated. Your enterprise aligns IT spending with IT utilization and cashes in on the cost-efficiencies of this unique new approach.
on demand solutions from hp—
a new model for the cost-effective deployment of IT resources

simplify your IT acquisitions and management

On Demand Solutions from HP present an alternative to traditional IT ownership and service contracting. IT resources are offered as a utility and like any utility, you pay for what you use. This cost-effective, simplified approach extends beyond the data center to include end-user computing as well as printing and imaging to help you stay agile and flexible in the way you acquire and manage your IT infrastructure. Solutions are scaled and tailored to meet your current needs and objectives. When they change, capacity is adjusted along with the fees. Programs include

• **instant capacity**—immediate access to additional capacity. Payment is based on planned usage to reduce up-front investment and deliver increased flexibility in asset ownership.
• **metered capacity**—pay for IT assets as you dial up and down actual usage. Payment is based on actual usage reducing the need for capacity planning and the risks associated with changes in business volume.
• **managed capacity**—proven end-to-end IT solution management. The value of your enterprise assets are maximized by allowing you to manage your IT infrastructure with fewer resources.

On Demand Solutions from HP introduce practical new ways to procure and finance IT. You can make strategic adjustments to budgeting and evaluation processes by attributing infrastructure expenses to the people and projects that consume them.

You also steer clear of the risks and burdens of IT management and are therefore able to focus on the more strategic core competencies that set you apart in your markets. You can remain agile, flexible, and better equipped to respond to new business opportunities.

To learn more about HP’s comprehensive service offerings, visit [www.hp.com/hps](http://www.hp.com/hps).