the customer wants to connect

Forty-five million professionals are mobile and spend over an hour each day online. Across government sectors, there are numerous initiatives to incorporate the Internet and technology-at-large into schools and community programs. The Automobile Association of America (AAA) now factors the availability of high-speed Internet access into its famous diamond-based rating system. And the technology needed to extend connectivity to new locations and new applications is readily available—and the public is hungry for it. Are you ready to satisfy the ever-expanding appetite for information access? Are you ready to make your building an intelligent asset?

building solutions for the needs of your public

HP—along with a team of technology partners—offers an open, standards-based suite of HP Intelligent Building solutions. Each one is customized, but is built on a best-in-class application delivery architecture. The infrastructure supports the cost-effective delivery of 24/7 applications and provides scalability benefits to allow new services to be added as they become available and/or demanded. Solutions are tailored for the following areas:

HP Intelligent Hotel solution—helps you increase revenue and guest satisfaction through broadband access, business productivity tools, and entertainment in guest rooms and public areas

HP Intelligent Campus solution—enhances the efficiency of school staff and the effectiveness of education services delivered in the classroom and over the Internet

HP Intelligent Office solution—enables property managers to attract and retain SMB tenants while increasing rental yield, by providing access to basic and advanced IT services

HP Intelligent Community solution—allows local governments to increase their productivity and improve services through task automation and enhanced information access
hp intelligent building solutions—
for delivering Internet access,
value-added services, and satisfaction

next-generation buildings for a new generation of customers

The process of creating an intelligent building may appear difficult or complex. HP can simplify it for you to the point where providing a technology service is as simple as offering any other utility. Solutions might include

- **broadband Internet access**—24/7, fast connectivity
- **mobility within premise**—customers can stay connected by using wireless devices
- **IP telephony**—low-cost voice services
- **unified messaging**—integrated e-mail, fax, and voicemail
- **infotainment**—video-on-demand, karaoke, news, and travel services
- **services portal**—customized content and services
- **virtual private networks**—secure connections to corporate networks

HP and partners offer a full range of technologies and services including

- **servers, desktops, storage, and printers**—hardware for systems through the desktop
- **business and financial modeling**—helps to maximize ROI and evaluate funding models
- **network and systems infrastructure**—design, deploy, and integrate the application delivery infrastructure
- **revenue-generating applications**—value-added applications that meet customer needs
- **content fulfillment and distribution**—source and manage content and distribution rights
- **transactional and management software**—backoffice management for video-on-demand delivery
- **service provisioning, billing, and management**—differentiated service delivery, tracking, and billing
- **global services and support**—design, integrate, implement, and support the solution

You can trust HP as your single point of contact for everything from planning and design through implementation, installation, systems integration, and 24/7 support. HP’s implementation experts will work with you to maintain simplicity and deliver the adaptive infrastructure you need. You’ll optimize your assets and achieve agility to keep a new generation of customers satisfied.

To learn more about HP’s comprehensive service offerings, visit [www.hp.com/hps](http://www.hp.com/hps).